

Media release

PHTS Telemedizin with new service contract in Coburg

Tel Aviv/Zurich, 2 August 2007 – SHL Telemedicine Ltd. (SWX: SHLTN), a leading provider and developer of advanced personal telemedicine solutions, informed today that its German subsidiary PHTS Telemedizin is to provide telemedicine services in the Coburg region. Private insurer HUK-Coburg-Krankenversicherung is joining insurer Deutsche BKK in a project with the Klinikum Coburg for the region of Coburg.

Patients suffering from chronic congestive heart failure, depending on their disease pattern, are receiving a SHL advanced telemedicine system for home use that transmits their vital signs and other important parameters to the medical monitor centre of PHTS Telemedizin. Physicians and specialised medical staff analyze the data and provide assistance according to pre approved medical protocols.

„Offering telemedicine as a form of treatment to our clients improves the quality of medical care”, explains Roland Weidmann, Vice President at the HUK-COBUR-Krankenversicherung, the motivation for offering telemedicine services to their clients. „With these telemedicine services we make use of modern communication tools for the benefit of chronically ill patients“, adds Klaus Fuchs, Head of Deutsche BKK Coburg. “Around the clock, patients are being served by a medical contact person they are familiar with.”

About SHL TeleMedicine

SHL TeleMedicine Ltd. is a leading provider and developer of advanced personal telemedicine solutions to individuals and to the healthcare community. As a leading provider of remote health services in cardiology and in other medical areas, SHL maintains business operations in the US, Europe and Israel. SHL is listed on the SWX Swiss Exchange, symbol SHLTN. For more information please visit our web site on www.shl-telemedicine.com.

For further information please contact:

- Erez Alroy, Co-CEO, Phone: +972 3561 22 12, ereza@shl-telemedicine.com
- Assistant: Pauline Shavit, Phone: +972 3561 22 12, pauline@shl-telemedicine.com
- Martin Meier-Pfister, The Investor Relations Firm AG, Phone: +41 43 244 81 40, shl@irfirm.biz

Some of the information contained in this press release contains forward-looking statements. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those in the forward-looking statements as a result of various factors. SHL Telemedicine undertakes no obligation to publicly update or revise any forward-looking statements.